

## Auto Care Co. is Earth Friendly

**Scottsdale, Ariz. (October 22, 2008)** (Oct. 22) Honest-1 Auto Care Co. announced that it plans to double its 19 existing nationwide franchises within one year. The full-service auto-repair chain, which calls itself 100% eco-friendly, said it is implementing rigorous internal standards so that it can remain "the leader in eco-friendly automotive service."

The company employs strict regulations for recycling auto materials, pollution prevention, resource conservation and trademarked services such as ECO TuneUp and ECO Oil Change.